

#### PRELIMINARY FINANCIAL RESULTS XING AG

for the period from January 1 to December 31, 2014

# PRELIMINARY INCOME STATEMENT OF XING AG (adjusted)

(adjusted by kununu earn-out-liabilities and write-down of XING Events GmbH)

for the period from January 1 to December 31, 2014

| In €000s   | 01.01.2014 -<br>31.12.2014 | 01.01.2013 -<br>31.12.2013 |
|--|----------------------------|----------------------------|
| Total revenues   | 101,373                    | 84,783                     |
| EBITDA <sup>*</sup>  | 31,621                     | 24,311                     |
| EBIT <sup>**</sup>   | 23,013                     | 14,373                     |
| Consolidated net profit <sup>***</sup>   | 15,738                     | 10,544                     |
| Earnings per share (undiluted) <sup>*</sup><br>Earnings per share (diluted) <sup>*</sup> | 2.81<br>2.81               | 1.90<br>1.90               |

\* Excl. kununu earn-out of €2.4m

\*\* Excl. kununu earn-out of €2.4m and write-down of XING Events of €7.5m

\*\*\* Excl. kununu earn-out of €2.4m (plus €0.1m interests) and write-down of XING Events of €7.5m (minus €0.5m tax effect)

Rounding differences possible

### PRELIMINARY GROUP P&L OF XING AG (reported)

for the period from January 1 to December 31, 2014

| In €000s   | 01.01.2014 -<br>31.12.2014 | 01.01.2013 -<br>31.12.2013 |
|--|----------------------------|----------------------------|
| Revenues from services   | 99,217                     | 83,330                     |
| Other operating income   | 2,156                      | 1,453                      |
| Total revenues   | 101,373                    | 84,783                     |
| Personnel expenses   | -41,820                    | -35,782                    |
| Marketing expenses   | -9,118                     | -6,144                     |
| Other operating expenses                                       | -21,225                    | -20,031                    |
| EBITDA   | 29,210                     | 22,826                     |
| Depreciation   | -16,155                    | -8,453                     |
| EBIT   | 13,055                     | 14,373                     |
| Financial income   | 76                         | 131                        |
| Financial costs  | -104                       | -32                        |
| ЕВТ  | 13,027                     | 14,472                     |
| Taxes on income  | -6,852                     | -5,335                     |
| Consolidated net profit  | 6,175                      | 9,137                      |
|  |                            |                            |
| Earnings per share (undiluted)<br>Earnings per share (diluted) | 1.11<br>1.10               | 1.65<br>1.65               |

#### PRELIMINARY GROUP-BALANCE SHEET XING AG (reported)

as of december 31,2014

| ASSETS  | 31.12.2014 | 31.12.2013 |
|---|------------|------------|
|   | in €000s   | in €000s   |
| NON-CURRENT ASSETS                                |            |            |
| Intangible assets                                 |            |            |
| Software and licenses                             | 3,645      | 3,534      |
| Internally generated software                     | 12,631     | 8,752      |
| Goodwill  | 2,169      | 7,743      |
| Other intangible assets                           | 2,168      | 3,510      |
| Property, plant and equipment                     |            |            |
| Leasehold improvements                            | 461        | 490        |
| Other equipment, operating and office equipment   | 4,668      | 5,805      |
| Financial assets                                  |            |            |
| Equity investments                                | 51         | 51         |
| Other financial assets                            | 25         | 42         |
| Deferred tax assets                               | 483        | 941        |
|   | 26,301     | 30,868     |
| CURRENT ASSETS                                    |            |            |
| Receivables and other assets                      |            |            |
| Receivables from services                         | 12,013     | 8,621      |
| Income tax receivables                            | 0          | 389        |
| Other assets                                      | 2,622      | 3,443      |
| Cash and cash equivalents and short-term deposits |            |            |
| Cash  | 63,951     | 66,160     |
| Third-party cash                                  | 3,248      | 2,820      |
|   | 81,834     | 81,433     |
|   | 108,135    | 112,301    |

| LIABILITIES                 | 31.12.2014 | 31.12.2013 |
|-----------------------------|------------|------------|
|                             | in €000s   | in €000s   |
| EQUITY                      |            |            |
| Subscribed capital          | 5,592      | 5,592      |
| Treasury shares             | -432       | -455       |
| Capital reserves            | 18,477     | 18,477     |
| Other reserves              | 6,995      | 16,368     |
| Net retained profits        | 12,775     | 20,600     |
|                             | 43,407     | 60,582     |
| NON-CURRENT LIABILITIES     |            |            |
| Deferred tax liabilities    | 4,503      | 3,557      |
| Deferred income             | 2,314      | 2,082      |
| Other provisions            | 249        | 215        |
| Other financial liabilities | 3,896      | 1,485      |
| Other liabilities           | 251        | 592        |
|                             | 11,213     | 7,931      |
| CURRENT LIABILITIES         |            |            |
| Trade accounts payable      | 2,398      | 2,015      |
| Deferred income             | 35,780     | 29,368     |
| Other provisions            | 489        | 703        |
| Income tax liabilities      | 1,089      | 0          |
| Other liabilities           | 13,759     | 11,702     |
|                             | 53,515     | 43,788     |
|                             | 108,135    | 112,301    |

## PRELIMINARY GROUP-CASH FLOW STATEMENTS OF XING AG (reported)

for the period from January 1 to December 31, 2014

| _   | 2014     | 2013     |
|---|----------|----------|
|   | in €000s | in €000s |
| Earnings before taxes   | 20,574   | 14,472   |
| Amortization and write-downs of capitalized development costs               | 2,632    | 1,920    |
| Depreciation, amortization and impairment losses<br>on other fixed assets   | 5,976    | 6,533    |
| Personnel expenses, stock option program                                    | 61       | 66       |
| Interest income   | -76      | -131     |
| Interest received   | 110      | 163      |
| Interest expense  | 104      | 32       |
| Taxes paid  | -3,970   | -5,013   |
| Non-capitalizable payments for the acquisition of<br>consolidated companies | 0        | 372      |
| Result from disposal of assets  | 0        | -52      |
| Change in receivables and other assets                                      | -2,588   | -2,133   |
| Change in liabilities and other equity and liabilities                      | 5,181    | 2,859    |
| Non-cash changes from changes in basis of consolidation                     | 0        | -1,431   |
| Change in deferred income   | 6,644    | 6,338    |
| Elimination of XING Events GmbH third-party obligation                      | -428     | -206     |
| CASH FLOWS FROM OPERATING ACTIVITIES  | 34,220   | 23,789   |
| Payment for capitalization of internally generated software                 | -7,531   | -3,791   |
| Payment for purchase of software  | -2,532   | -2,408   |
| Payments for purchase of other intangible assets                            | -216     | -123     |
| Payments for purchase of property, plant and equipment                      | 0        | 200      |
| Payments for the purchase of assets   | -1,784   | -4,314   |
| Payments for the purchase of financial assets                               | 0        | -19      |
| Payment for acquisition of consolidated companies                           |          |          |
| (less cash acquired)  | -944     | -2,949   |
| CASH FLOW FROM INVESTING ACTIVITIES   | -13,007  | -13,404  |

|  | 2014<br>in €000s | 2013<br>in €000s |
|--|------------------|------------------|
| Proceeds from the exercise of options              | 0                | 1,122            |
| Proceeds from the sale of treasury shares          | 23               | 1,584            |
| Dividend payment                                   | -3,460           | -3,089           |
| Special dividend payment                           | -19,974          | 0                |
| Interest paid                                      | -11              | -1               |
| CASH FLOWS FROM FINANCING ACTIVITIES               | -23,422          | -384             |
|  |                  |                  |
| Net change in cash funds                           | -2,209           | 10,001           |
| Cash funds at the beginning of the period          | 66,160           | 56,159           |
| CASH FUNDS AT THE END OF THE PERIOD <sup>1</sup> ) | 63,951           | 66,160           |
| Third-party cash funds at the beginning of period  | 2,820            | 2,614            |
| Change in third-party cash and cash equivalents    | 428              | 206              |
| THIRD PARTY CASH FUNDS AT THE END OF THE PERIOD    | 3,248            | 2,820            |

1) Cash and cash equivalents consist of liquid funds.